



Spanish Wines



Ameztoi Txakolina

SAVE \$5.00!

\$19.99



Bodegas y Vinedos Versos de Valtuille

SAVE \$10.00!

\$9.99



Emilio Moro Ribera del Duero

SAVE \$5.00!

\$24.99



Marques de Riscal Rioja Reserva

SAVE \$5.00!

\$19.99



Real Agrado Rioja, Rioja Blanco

SAVE \$7.00!

\$9.99



Zarate Albarino

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\$24.99

Aalto	Ribera del Duero.....	SAVE \$10.00!	\$64.99
Ameztoi	Stimatum Getariako.....	SAVE \$6.00!	\$21.99
Anciano	Garnacha.....		\$9.99
	Rioja No. 3.....		\$10.99
	Rioja No. 5.....		\$12.99
	Rioja Reserva No. 7.....		\$14.99
	Rioja Gran Reserva No. 10.....		\$21.99
Bodegas Pinord	Diorama Xarel-lo.....		\$11.99
Bodegas y Vinedos	Valtuille de Abajo.....	SAVE \$15.00!	\$14.99
Bordon	Rioja Crianza.....		\$14.99
	Rioja Reserva.....	SAVE \$5.00!	\$19.99
	Rioja Gran Reserva.....	SAVE \$5.00!	\$24.99
Borsao	Garnacha.....		\$10.99
Botani	Moscatel.....		\$16.99
Campo Viejo	Reserva.....		\$12.99
	Gran Reserva.....		\$19.99
Castel de Fornos	Albarino.....		\$20.99
Castell del Remei	Gotim Bru.....	SAVE \$10.00!	\$14.99
	ODA Blanc.....	SAVE \$10.00!	\$19.99
	ODA Red.....	SAVE \$10.00!	\$24.99
	1780 Red Blend.....	SAVE \$20.00!	\$39.99
Comando G	La Bruja.....		\$41.99
	Navatalgordo.....		\$69.99
Cune	Monopole.....	SAVE \$5.00!	\$11.99
	Crianaz, Organic Rioja.....		\$12.99
	Rioja Reserva.....	SAVE \$5.00!	\$19.99
Ego Bodegas	Acuma Red Blend.....		\$11.99
	El Goru Gold, Fuerza, Goru Verde.....		\$13.99
	Goru 18M, Infinito.....		\$19.99
El Coto	Rioja Blanco.....		\$10.99
	Crianza.....		\$14.99
	Gran Reserva.....	SAVE \$5.00!	\$34.99
El Jefe	Tempranillo 1.0L.....		\$11.99
Emilio Moro	Finca Resalso.....	SAVE \$7.00!	\$14.99
Finca Torremilanos	Montecastrillo 750ml.....		\$12.99

Gaupasa	Garnacha, Garnacha Blanca.....	\$12.99
Honoro Vera	Garnacha.....	\$9.99
J. Palacios	Petalos.....	SAVE \$5.00!
		\$19.99
Juan Gil	Monastrell.....	\$17.99
La Cana	Albarino.....	\$16.99
Licia	Albarino.....	\$21.99
Liebre	Tempranillo.....	\$11.99
Lopez de Heredia	Vina Cubillo.....	\$24.99
	Rioja Bosconia.....	\$39.99
	Rioja Tondonia.....	\$54.99
Luzon	Monastrell, Verde.....	\$10.99
Manos Libre	Red Blend, White Blend.....	\$7.99
Marques de Riscal	Rioja Reserva XR.....	\$36.99
Muga	El Anden Crianza, Rioja Blanco.....	\$19.99
	Rioja Reserva.....	\$36.99
	Seleccion Especial.....	\$49.99
Muriel	Rioja Reserva.....	\$19.99
	Rioja Gran Reserva.....	\$29.99
Naia	Verdejo.....	\$14.99
Pazo Pondal	Albarino Mila.....	\$14.99
Pecina	Cosecha.....	\$14.99
	Rioja Reserva.....	SAVE \$5.00!
		\$29.99
Petit Comite	Red Blend.....	\$11.99
Protocolo	Blanco, Tinto.....	\$7.99
Rezabal	Txakoli.....	SAVE \$5.00!
		\$16.99
Txomin Etxaniz	Txakoli.....	SAVE \$5.00!
		\$19.99
Vicente Gandia	Clos de Gallur Red.....	\$39.99
Vivanco	Crianza.....	\$16.99
	Rioja Reserva.....	\$21.99

*750ml unless otherwise noted
 No Rainchecks, limited to stock on hand.
 Prices good Thursday 5/28/26 thru Wed. 6/3/26

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Cava Brut**

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\$9.99

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Aguijon de Abeja
Malbec.....\$14.99

Canopus
Malbec de Sed.....\$17.99

Catena
Cab Sauv, Malbec.....\$21.99

Dona Paula
Los Cardos Malbec.....\$9.99

Durigutti
Cabernet Franc, Cabernet Sauvignon, Malbec.....\$14.99
Las Compuertas Malbec.....\$44.99

High Note
Malbec, Red Blend.....\$12.99

Inkarri
Malbec.....\$16.99

Kaikén
Malbec.....\$19.99
Disobedience.....\$29.99

La Posta
Malbec Fazzio, Paulucci, Pizzella.....\$14.99

Lamadrid
Malbec.....\$12.99
Cabernet Franc, Malbec Reserva.....\$17.99

Las Estelas
Malbec.....\$12.99

Loscano
Cab Sauv, Chard, Malbec, Torrontes.....\$11.99
Grand Reserve Cab, Malbec.....\$17.99

Ocaso
Malbec, Pinot Noir, Torrontes.....\$9.99

Piatteli Vineyards
Malbec.....\$14.99
Grand Reserve Cab Sauv.....\$24.99
Trinita Grand Reserve.....\$31.99

Ruta 22
Malbec.....\$14.99

Spice Block
Cabernet Sauvignon.....\$7.99
Malbec.....\$11.99

Sur de los Andes
Malbec Clasico.....\$10.99
Cab Franc, Cab Sauv.....\$14.99

Terrazas
Cab Sauv, Chard, Malbec Reserva.....\$16.99

Tikal
Natural.....\$19.99
Patriota.....\$21.99
Amorio Malbec.....\$29.99

Torneo
Cabernet Sauvignon, Malbec.....\$7.99
Reserve Cab Sauv, Malbec.....\$11.99

Trivento
Cab Sauv, Malbec, Maximum Red.....\$7.99
Golden Reserve Malbec.....\$17.99

Wapisa
Sauvignon Blanc.....\$13.99
Pinot Noir.....\$19.99

Zolo
Malbec, Torrontes.....\$11.99

Zuccardi
Malbec A, Torrontes.....\$14.99

AUSTRALIA

19 Crimes
Cab, Dark Red, Hard Chard, PN, Red,
Rum Barrel Red, Shiraz.....\$11.99
The Warden Red Blend.....\$12.99

Cape Menetelle
Sauvignon Blanc.....\$6.99

Forester
Cab Sauv, Chard.....\$8.99

Fox in the Hen House
White Blend.....\$5.99
Barossa Valley Shiraz.....\$9.99

Gorgeous
Grenache.....\$14.99

Jacobs Creek
Cab/Shiraz, Cab, Chard, Merlot, PG, Shiraz.....\$6.99
Double Barrel Cab, Shiraz.....\$12.99

Lindemans
Cab Sauv, Chard.....\$7.99

MWC
Pinot Noir.....\$11.99

Penfolds
Max's Cab, Chard, Shiraz, Shiraz/Cab.....\$19.99
Bin 28 Shiraz **Save \$5.00!**.....\$29.99

Riposte
Sauvignon Blanc.....\$9.99
The Dagger Pinot Noir.....\$11.99

WINE ON SALE

Wild Duck
Red Blend.....\$14.99
Cabernet Sauvignon, White Blend.....\$17.99
Shiraz **Save \$10.00!**.....\$39.99

CALIFORNIA

Bezel
Sauvignon Blanc.....\$20.99
Pinot Noir **Save \$5.00!**.....\$24.99

Chronic Cellars
Purple Paradise, Sir Real Cab, Suite Petite.....\$14.99
Sofa King Bueno.....\$21.99

Decoy
Chard, Featherweight Chard, Featherweight SB,
Sauv Blanc.....\$16.99
Cab, Featherweight Cab, Merlot, PN, Red, Zin.....\$19.99
Limited Aix Cab, Chard, Paso Cab, PN, Red, SB.....\$24.99

Fairweather
Chard, Pinot Grigio, Pinot Noir **Save \$5.00!**.....\$9.99

Fog Mountain
Cab Sauv, Merlot, Red Blend.....\$7.99

Hirsch Vineyards
Bohan-Dillon Pinot Noir **Save \$10.00!**.....\$49.99
Chardonnay **Save \$10.00!**.....\$64.99

Joyce
Chardonnay.....\$17.99

Klinker Brick
Cabernet Sauvignon, Zinfandel.....\$17.99

Lapis Luna
Cab Sauv, Chard, PN, Red, SB, Zin.....\$11.99

Little Boat
Pinot Noir **Save \$20.00!**.....\$34.99
Cabernet Sauvignon **Save \$20.00!**.....\$44.99

Mosaic
Chardonnay **Save \$15.00!**.....\$14.99
Merlot **Save \$12.00!**.....\$19.99

Noble Vines
Chard, Merlot, PG, Red Blend, SB.....\$11.99
Cab Sauv, Pinot Noir.....\$12.99

Walter Hansel
Sauvignon Blanc **Save \$7.00!**.....\$17.99

FRANCE

Bernard Defaix
Chablis.....\$25.99
Cotes de Lechet 1er Cru **Save \$5.00!**.....\$34.99

Chat Ducasse
Bourgogne Blanc.....\$16.99

Clos de la Roquette
Cuvee Christie **Save \$7.00!**.....\$19.99
Fleurie **Save \$6.00!**.....\$21.99
Cuvee Tardive **Save \$5.00!**.....\$29.99

Dom Chanson
Bourgogne Blanc **Save \$10.00!**.....\$29.99

Dom de Vedilhan
Sauvignon Blanc.....\$11.99

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Terre Blanche Sancerre **Save \$5.00!**.....\$29.99

Dom du Nozay
Sancerre **Save \$5.00!**.....\$39.99

Le Bablier
Bordeaux Rouge.....\$16.99

Ninety Plus Cellars
Bordeaux, Bordeaux Blanc, Cotes du Rhone.....\$9.99
Sancerre **Save \$5.00!**.....\$24.99

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Ca' di Press
Langhe Nebbiolo **Save \$5.00!**.....\$34.99

Cesari
Mara Ripasso.....\$24.99

Elena Walsh
Pinot Bianco, Pinot Grigio, Schiava.....\$20.99

Ercole
Barbera 1.0L.....\$19.99

Fosso Corno
Aries Montepulciano.....\$12.99

Frescobaldi
Remole Toscana.....\$9.99

Fonterutoli
Chianti Classico **Save \$5.00!**.....\$26.99

Luigi Righetti
Valpolicella Ripasso.....\$17.99
Amarone **Save \$5.00!**.....\$34.99

Masi
Valpolicella.....\$14.99
Campofiorin.....\$19.99

Natale Verga
Montepulciano, Nero d'Avola, PG, Primitivo.....\$6.99
Barbera d'Asti, Chianti, Governo, Sauv Blanc.....\$8.99
Barbera Passito **Save \$8.00!**.....\$9.99

Love, Valdadige PG **Save \$5.00!**.....\$14.99
Barbaresco, Chianti Classico, Gavi, Intre Red.....\$19.99
Chianti Classico Riserva **Save \$5.00!**.....\$24.99
Barolo **Save \$8.00!**.....\$34.99
Barolo **Save \$25.00!** 1.5L.....\$59.99

Sella & Mosca
Cannonau di Sardegna.....\$14.99

Tinazzi
Valpolicella Ripasso.....\$21.99
Amarone **Save \$5.00!**.....\$39.99

N/A

Butter
N/A Chardonnay.....\$11.99

Chloe
N/A Pinot Grigio.....\$11.99

Freixenet
N/A Sparkling, Sparkling Rose.....\$9.99

Hand on Heart
N/A Cab, Chard, Rose, Sauv Blanc.....\$12.99

Leitz
N/A Sparkling Rose 250ml.....\$4.99
N/A Zero Riesling.....\$15.99
N/A Sparkling Riesling, Rose.....\$19.99

Mionetto
N/A Prosecco 200ml.....\$3.99
N/A Prosecco.....\$13.99

Nivo House
N/A Sparkling White, Rose 350ml.....\$2.49
N/A Sparkling Variety 4pk.....\$9.99

Serena
N/A Sauv Blanc, Rose.....\$11.99

Stella Rosa
N/A Peach, Red.....\$10.99

Waterbrook
N/A Cab Sauv, Chard.....\$12.99

Zolo
N/A Rose.....\$11.99

SPARKLING

Andre
Brut, Extra Dry.....\$6.99

Bellenda San Fermo
Prosecco Superiore **Save \$15.00!**.....\$19.99

Billecart Salmon
Brut Reserve.....\$64.99
Brut Rose.....\$99.99

Chandon
Blanc de Noir, Brut, Brut Rose, Demi-Sec.....\$20.99

Elysee
Blanc de Blanc **Save \$6.00!**.....\$9.99

Lamarca
Prosecco, Prosecco Rose.....\$14.99
Prosecco Demi-Sec.....\$15.99
Prosecco 1.5L.....\$34.99

Lanson
Brut Black Label **Save \$5.00!**.....\$59.99
Brut Rose **Save \$10.00!**.....\$69.99

Maschio
Prosecco Brut.....\$9.99

Piper Heidsieck
Brut NV Cuvee **Save \$10.00!**.....\$54.99

Roger Goulart
Cava Reserva.....\$21.99

Schramsberg
Mirabelle **Save \$7.00!**.....\$24.99
Blanc de Noir **Save \$5.00!**.....\$34.99
Blanc de Blanc **Save \$5.00!**.....\$39.99
Brut Rose **Save \$5.00!**.....\$44.99

WEEKLY WAGON DEALS



Fairweather
Chard, Pinot Grigio, Pinot Noir
Save \$8.00!
750ml
\$6.99

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WINE AND SPIRITS SUPPLIER

AT WYATT'S YOU CAN EXPECT:

- COLORADO FAMILY OWNED & OPERATE
- WINE KNOWLEDGEABLE STAFF
- WEEKLY SALES & SPECIALS
- RARE & HARD TO FIND WINE

*750ml unless otherwise noted

No Rainchecks, limited to stock on hand.

Prices good Thursday 5/28/26 thru Wed. 6/3/26



**CHECK OUT OUR
SPANISH WINES
SALE INSIDE**

**Prices good
Thur. 5/28/26 thru
Wed. 6/3/26**

*Raincheck provided
if any item is
out of stock unless
noted as a limited item*



LIQUOR



**Tin Cup
Whiskey
1.75L**

**SAVE
\$10.00!**

\$47.99



**Redbreast
Irish Whiskey
750ml**

**SAVE
\$20.00!**

\$59.99



**Monkey 47
German Dry Gin
750ml**

**SAVE
\$15.00!**

\$54.99



**Purity 51
Vodka
750ml**

**SAVE
\$10.00!**

\$24.99



**Adictivo
Extra Anejo Tequila
750ml**

**SAVE
\$30.00!**

\$89.99



**Old Pulteney
Single Malt Scotch
750ml**

**SAVE
\$10.00!**

\$49.99

BOURBONS & WHISKEYS

Basil Hayden Bourbon Save \$10 1.75L.....	\$74.99
Calumet Farm 8yr Bourbon 750ml.....	\$42.99
Small Batch Bourbon 750ml.....	\$59.99
10yr Bourbon 750ml.....	\$74.99
Jeffer's Creek Kentucky Straight Bourbon 750ml.....	\$14.99
Jim Beam Devils Cut & Double Oak Bourbon 750ml.....	\$16.99
Black Bourbon 750ml.....	\$19.99
Russel's Reserve Wyatts Single Barrel Bourbon Save \$20 750ml.....	\$69.99
Stadler Springs Small Batch Bourbon Save \$10 750ml....	\$14.99
Stranahans Blue Peak Save \$8 750ml.....	\$39.99
Malt Whiskey Save \$10 750ml.....	\$49.99
Dinsmore Barrel Select Save \$15 750ml.....	\$64.99

CANADIAN

Crown Royal Whiskey, Apple, Blackberry, Peach, Vanilla Save \$5 750ml.....	\$24.99
12yr Reserve Whiskey Save \$20 1.75L.....	\$79.99
Pendleton Canadian Whiskey Save \$10 1.75L.....	\$39.99

IRISH WHISKEY

Green Spot Irish Whiskey Save \$10 750ml.....	\$59.99
Proper 12 Irish Whiskey Save \$10 1.75L.....	\$39.99
Redbreast Lastau 750ml.....	\$89.99
Slane Irish Whiskey Save \$8 750ml.....	\$19.99

GIN

Beefeater London Dry Gin Save \$13 1.75L.....	\$36.99
Bombay London Dry Gin 1.75L.....	\$34.99
Sapphire Gin Save \$10 1.75L.....	\$39.99
Empress 1908 Gin Save \$10 750ml.....	\$29.99
Gold Dirt Colorado, All Types, Gin Save \$10 750ml.....	\$34.99
Leopold Brothers Gin, #25 & Summer Gin Save \$5 750ml.....	\$29.99
Navy Strength Gin Save \$8 750ml.....	\$34.99

Spring 44

Gin **Save \$15** 1.75L..... **\$29.99**

VODKA

Absolut Vodka, All Flavors 1.75L.....	\$27.99
Belvedere Organic Vodka Save \$8 750ml.....	\$26.99
Caprock Organic Vodka Save \$7 750ml.....	\$22.99
Purity 34 Vodka Save \$7 750ml.....	\$19.99
Iceberg Vodka Save \$10 1.75L.....	\$19.99
Reyka Vodka Save \$5 750ml.....	\$19.99

RUM

Flor De Cana Extra Seco 1.75L.....	\$26.99
Reserva #4 1.75L.....	\$31.99
Reserva #7 1.75L.....	\$49.99
Malibu Coconut Rum Save \$7 1.75L.....	\$19.99
Sunken Anchor Spiced Rum Save \$7 1.75L.....	\$22.99

TEQUILA

Blue Star Blanco Save \$13 750ml.....	\$26.99
Reposado & Honey Reposado Save \$12 750ml.....	\$32.99
Anejo Save \$15 750ml.....	\$34.99
Cuervo Gold & Silver Save \$7 1.75L.....	\$29.99
Dulce Vida Grapefruit, Lime, Pineapple Jalapeno Save \$8 750ml.....	\$18.99
Blanco Save \$12 1.75L.....	\$37.99
Reposado Save \$10 1.75L.....	\$49.99
El Mayor Silver Save \$10 1.75L.....	\$46.99
Reposado Save \$10 1.75L.....	\$49.99
Espolon Silver & Reposado Save \$5 750ml.....	\$24.99
Gran Agave Blanco Tequila Save \$10 750ml.....	\$19.99
Reposado Tequila Save \$10 750ml.....	\$24.99
Anejo Tequila Save \$10 750ml.....	\$29.99
Hornitos Plata & Reposado Save \$5 750ml.....	\$19.99
Lunazul Silver & Reposado Save \$10 1.75L.....	\$32.99

Tierra Noble

Blanco 750ml.....	\$34.99
Reposado 750ml.....	\$39.99
Anejo 750ml.....	\$46.99
Extra Anejo \$40 Off 750ml.....	\$129.99

SCOTCH WHISKY

Aberfeldy 12yr, Highland Save \$10 750ml.....	\$44.99
Dalmore 12yr, Highland 750ml.....	\$69.99
12yr Sherry Select 750ml.....	\$79.99
14yr & Portwood 750ml.....	\$94.99
Dewars White Label 1.75L.....	\$39.99
12yr Special Reserve Save \$10 1.75L.....	\$54.99
Glenmorangie Triple Cask Reserve, Highland 750ml.....	\$29.99
12yr Save \$8 750ml.....	\$39.99
14yr Quinta Ruban Save \$10 750ml.....	\$64.99
15yr Lasanta Save \$15 750ml.....	\$69.99

Jura

10yr, Island of Jura Save \$7 750ml.....	\$32.99
12yr Save \$10 750ml.....	\$39.99
18yr Save \$15 750ml.....	\$94.99
Old Parr 12yr Blended Scotch Save \$8 750ml.....	\$29.99

BRANDY

Christian Brothers Brandy 750ml.....	\$9.99
Paul Masson Grand Amber, Brandy 1.75L.....	\$18.99
Vsop 1.75L.....	\$20.99

CORDIALS

Buzz Balls Biggies, All Flavors Save \$5 1.75L.....	\$19.99
Canton Ginger Liqueur Save \$10 750ml.....	\$29.99
Fireball Blazin Apple, Glass & Traveler 750ml.....	\$9.99
Cinnamon, Glass & Traveler 750ml.....	\$10.99
Rumple Minze Peppermint Schnapps Liqueur Save \$5 750ml.....	\$24.99

BEER

Colorado Beer of the Month



Westbound & Down

Colorado Nights, Don't Hassle the Hef, The Coloradan, Vienna Lager 4pk.....	\$10.99
Italian Pils 4pk.....	\$11.99
Colorado Pale 4pk.....	\$12.99
Coffee Porter, Infinity Pils 4pk.....	\$13.99
IPA 4pk.....	\$14.99
DDH Westbound IPA, Juice Caboose, Spirit of the FU!, Spirit of the West, Tropical Arts 4pk.....	\$15.99
Double IPA 4pk.....	\$17.99

Featured Craft Brewery



Snake River Brewing Snake River

All Types - Cans 6pk..... **\$11.99**

Featured Cidery



Stem Hard Cider

All Other Types - Cans 4pk.....	\$8.99
OG Variety, Tropical Variety - Cans 6pk.....	\$11.99
Mix Pack - Cans 12pk.....	\$25.99

Featured Non-Alcoholic



Fremont (N/A)

All (N/A) Types - Cans 6pk..... **\$10.99**

Budweiser OG, Light, Select - Bottles & Cans 24pk.....	\$21.99
Narragansett Lager - Cans 6pk.....	\$7.99
Lager - Cans 12pk.....	\$11.99
Lager - Cans 30pk.....	\$25.99
Snowmelt Hard Seltzer All Types - Cans 12pk.....	\$20.99
Austin Eastciders All Types - Cans 6pk.....	\$11.99
Imperial Variety Pack - Cans 12pk.....	\$21.99
Holiday (GF) All Other (GF) Types - Cans 4pk.....	\$13.99
Darty Lager (GF), Fruited Blonde (GF) - Cans 4pk.....	\$16.99
Estrella Damm (GF) All (GF) Types - Bottles & Cans 6pk.....	\$13.99
Four Peaks Kilt Lifter - Bottles 6pk.....	\$11.99
Boulevard Brewing Co. Nitro Dry Stout - Cans 4pk.....	\$9.99
Berry Noir, Easy Orange, Unfiltered Wheat - Cans 6pk.....	\$9.99
Quantum Hops - Cans 6pk.....	\$10.99
Wood Baron BA Ale - Bottles 4pk.....	\$13.99
Bourbon Quad, Rye on Rye, Whiskey Stout, All Other Types - Bottles & Cans 6pk.....	\$14.99
BA Irish Cream Stout, Mimosa Saison - Cans 4pk.....	\$15.99
Barrel Aged Mix Pack - Cans 6pk.....	\$18.99
Cosmic Mix Pack - Cans 12pk.....	\$18.99
Golden Road Mango Cart - Cans 6pk.....	\$9.99
Von Ebert All Other Types - Cans 6pk.....	\$12.99
Straight to the Point - Cans 4pk.....	\$14.99
Poetic Alchemy - Cans 4pk.....	\$15.99
Black Tooth Brewing All Types - Cans 6pk.....	\$11.99

Diebolt Brewing Electric Cowboy - Cans 6pk.....	\$12.99
All Other Types - Cans 4pk.....	\$13.99
Storm Peak Maestro, Urban Sombrero - Cans 6pk.....	\$11.99
Chowder - Cans 6pk.....	\$12.99
Breckendrige Brewing All Other Types - Bottles & Cans 6pk.....	\$10.99
Juicy Oasis Tangerine Vanilla 6pk.....	\$11.99
Funslinger - Cans 12pk.....	\$13.99
Avalanche, Variety Pack - Cans 15pk.....	\$19.99
Juice Drop, Palisade Peach - Cans 12pk.....	\$20.99
Spring Forward, Summer Cerveza - Cans 12pk.....	\$21.99
Sullivan's Brew Co. All Types - Cans 4pk.....	\$12.99
Benediktiner All Types - Cans 4pk.....	\$11.99
Ayinger Maibock.....	\$14.99
Brau Weisse, Bavarian Pils - Bottles 4pk.....	\$13.99
Celebrator - Bottles 4pk.....	\$14.99
Crooked Owl Tepache All Types - Cans 6pk.....	\$13.99
Party Bomb Blast Pack Variety - Cans 12pk.....	\$19.99
Jiant (N/A) (N/A) Hop Tea - Cans 6pk.....	\$10.99
Original Sin (N/A) All (N/A) Types - Cans 6pk.....	\$12.99
(N/A) Widow Family - Cans 12pk.....	\$25.99
Meadkrieger Olena Orange Blossom, Traditional - Bottles 750ml.....	\$20.99
All Other Types - Bottles 750ml.....	\$26.99

LONG MONT



COLORADO

WYATT'S

WET GOODS

WINE AND SPIRITS SUPPLIER

BEYOND THE TASTING ROOM

Why Does My Wine Taste Like This? Unravelling the Mystery

When I host wine tastings, I get many questions about the taste of wine such as “how do I taste wine” and “why do wines go with some foods and not others?”. Therefore, I thought I'd delve into the subject a bit, hoping to explain a few of the mysteries. Hopefully this will be a somewhat helpful endeavor.

The physiology of taste is a chemical sense identifying five primary tastes – using taste receptor cells within taste buds, mainly on the tongue. When the receptors are stimulated, a chemical reaction occurs which stimulates cranial nerves, which in turn signal the brain. There are five basic taste sensations:

Salty: Triggered by metal ions, primarily Na⁺ (sodium)

Sour: Triggered by hydrogen ions from acidic substances

Sweet: Triggered by organic substances like sugars and alcohols

Bitter: Triggered by alkaloids and organic compounds. Interestingly, this system has a very low detection threshold (likely an evolutionary adaptation to avoid poisons)

Umami (savory): Triggered by amino acids, found in protein rich foods

Now for an important concept: Taste is limited to the five sensations. FLAVOR, however, is the combination of taste, smell and something called the “trigeminal sense” which is a combination of burning (capsaicin in peppers), tingling (carbonation), cooling (menthol), astringency (tannins) and pungency (mustard/wasabi). This is extremely important to understand and will help explain several common relationships.

I have been asked on many occasions if I my store carries a wine that they had at a restaurant recently. When I was less experienced, I would sell them the same wine. In a couple of instances, the client came back and accused me of selling them a totally different wine. I learned quickly to ask the client what they ate at the restaurant and what they ate with the wine at home and BINGO! The food was completely different. If they had BBQ ribs at home, with a sweet and spicy BBQ sauce, the taste sensors were bombarded with umami from the meat, and sweet from the BBQ sauce. If the sauce was spicy, the trigeminal sensation of burning from the spice and astringen-

cy from the grill marks would kick in. All these sensations would meld with the wine tastes into a flavor profile. Now if the meal at the restaurant was salmon with a lemon-based sauce, the taste would be sour, and much milder umami. There would be no grill mark astringency and no heat from spice. Now combined with the wine the flavor profile will be vastly different. Therefore, the wine may decrease or increase the overall experience.

The above is why people will often talk about “food friendly wines”. Those are wines that produce certain tastes that enhance the total flavor profile of the food that they are combined with. It is also why at a tasting accompanied with food I have my clients taste the wine, then the food and then the wine again. When adding the tastes from the food to those of the wine, the total flavor profile will change and often be more complex.

When I mentioned the senses associated with flavor, I included the olfactory sense, commonly known as the sense of smell. Your sense of smell is an extremely important part of perception of flavor (in fact about 80% of flavor is due to smell and 20% is to taste). If you have an upper respiratory infection, you notice that food doesn't taste as good, as certain taste sensations are muted. This is true especially with wine. It is not only less flavorful but often tastes very different than it usually does. Often white wine tastes better than red wine if you have that unfortunate stuffy nose. This can be explained by remembering the sense of bitterness has a fairly low threshold. By decreasing the olfactory input, it allows the perception of the bitterness of the tannins to be amplified.

That's why a nice racy Marlborough Sauvignon Blanc works better with a cold than a Barolo.

When thinking of the importance of the

sense of smell in determining flavor, we need to think about, of all things, the size of your wine glass. Wines, especially red wines, have rather pronounced bouquets so enhancing that sense can impressively add to the overall flavor profile. This is why red wine glasses are larger and have a bigger bowl than white wine glasses. More air gets to the wine which allows for softening of the tannins and opening of the bolder flavors. White wines have smaller bowls that concentrate their more delicate aromas, directing them toward the nose. The smaller, narrower opening also restricts the amount of oxygen that hits the wine, preventing it from losing its crisp vibrant nature.

That the size and shape of wine glasses definitely can affect the overall flavor can be illustrated by an experience I had many years ago. I was being interviewed by a reporter for a magazine article back in my hometown. We were discussing tasting wine, and I set out 5 glasses of dramatically different shapes and sizes. I had her leave the room and I put five different bottles of red wine in brown paper bags, hiding their identities as in a typical blind tasting. She then tasted the wines and arranged the glasses in order of her taste preferences. She had surprisingly little difficulty doing this, including commenting on “loving the first wine” and finding the last wine very tannic and not flavorful. Imagine her surprise when I revealed that all five glasses contained the same wine! As you hopefully guessed, the glasses were larger with bigger bowls in her favorites, and much smaller in the least favorite ones.

Now, a word or two about so-called supertasters. In 1931 chemist Arthur Fox accidentally released PTC (phenylthiocarbamide) powder into the air. A colleague complained of an extreme bitter taste, while Fox tasted nothing, revealing the genetic basis for taste perception. The term “Supertaster” was

first introduced in the 1990s. The designation can be made by tasting PTC strips and being categorized as nontaster (25% of population), medium taster (50%) or supertaster (25% of the population). Supertasters are very sensitive to bitter tastes such as black coffee, dark chocolate, cruciferous vegetables. They have a higher density of taste buds so are also more sensitive to fatty textures and spicy foods. Because of these sensitivities, supertasters tend to not like tannic red wines like Cabernets. They prefer lighter reds or whites. Hint: if you are in Italy and hate the bitterness of espresso, don't order a big tannic Barolo at dinner. An interesting fact is that Robert Parker, a very respected wine critic, prefers red that have highly extracted fruit with less tannins. He has described himself as a supertaster, which makes perfect sense

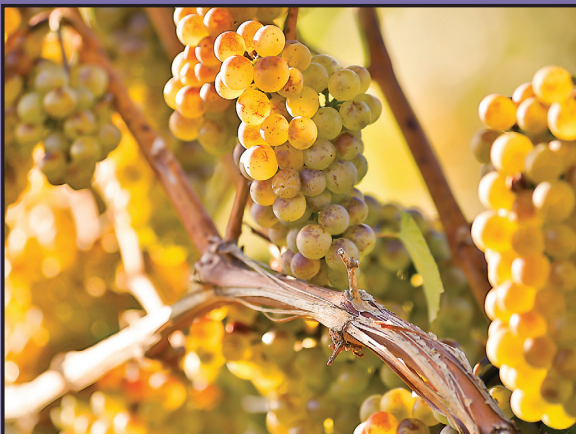
Going in the opposite direction, the number of taste buds in your mouth and tongue decreases with age, so the flavors in wine will slowly decrease in intensity. Also, since sensitivity to salt and sweetness is the first to be affected, followed by bitter and sour, the overall flavor profile of your favorite wines might change.

Finally, what about temperature? Red wine is correctly served at 55-65 degrees. Cabernets and Barolos (high in Tannins) are served at the warmer end, while light and medium bodied reds are at the cooler end of the spectrum. If too warm, alcohol becomes harsher and aromas may be overwhelmed by heat. If too cold, tannins become sharper and harsher and aromas are locked in. White wines are served at 45-55 degrees. If too warm, alcohol becomes more pronounced and the wines lose their crispness. If too cold, aromas are decreased and the wine tends to taste thin and watery.

See, wine can sure be complicated, can't it? Hopefully, this has helped you understand a bit more why you like some wines and why you don't like others. And why a wine tastes good to you and then a week later doesn't. Finally, it helps you to understand why food and wine matching can be difficult. That's why we wine guys and wine ladies are here to help. Please let us make your life a little easier!



Must be 21+ to attend, and have a valid ID. (EVERYONE WILL BE REQUIRED TO SHOW ID)



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